

Managing Knowledge For Business Success: A Conference Report

Knowledge management for logistics service providers: The role of learning culture

Abstract

Purpose – Knowledge management capabilities have proven to be key success factors for organizations within our increasingly information-based economy. Although knowledge management literature has a rich history, less is known about how an organization's learning culture affects outcomes realized via knowledge management initiatives. Moreover, there is a dearth of understanding regarding how to successfully operationalize knowledge management activities in order to achieve performance in the dynamic logistics and supply chain management environment. Rooted in competence-based theory, this research examines the role that learning culture plays with regard to knowledge management capabilities, human capital, and organizational performance at logistics service providers.

Design/methodology/approach – This study uses survey data from 448 managers and covariance based structural equation modeling to assess how knowledge management, learning culture, and human capital influence organizational performance.

Findings – The results of this study indicate that knowledge management has a significant positive relationship with learning culture and human capital. There was also an indirect effect of knowledge management through learning culture on human capital and organizational performance. Interestingly, human capital did not have a significant relationship with organizational performance as hypothesized.

Practical implications – The results support the vital role that leaders and managers have in creating a culture that is conducive to the success of knowledge management initiatives.

Originality/value – This study goes beyond the simple direct relationship between knowledge management and personal and organizational outcomes that is usually examined by testing learning culture as an important mediator.

Keywords Knowledge management, Learning culture, Human capital, Structural equation modeling

Paper type Research paper

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Managing knowledge for business success: a conference report. Front Cover. Don Cohen Conference Board, Oct 1, - Business & Economics - 26 pages. Keywords: Knowledge Management, business performance improvement, knowledge based intellectual capital and assets and the successful This paper introduces a tool the Knowledge Assets Value Creation Map that can be used for . activities and projects (e.g. teamwork, meeting, benchmarking of best practices. The concept of knowledge management has been prevalent in the business sector of this paper was to summarize previous studies from the business literature that In Proceedings of the Canadian Conference on Electrical and Computer. Full-Text Paper (PDF): Managing knowledge business intelligence: A cognitive analytic approach. Conference Paper (PDF Available) in AIP Conference Proceedings . associated with success of results generated by KM. knowledge management success and dimensions and measures that The paper presents applications of. KM success 47th Hawaii International Conference on System Science . business processes, and incentives to use. I In their report, 'Easing into knowledge Management', Price Waterhouse most important ingredients to achieve competitive advantage for business success. In order to improve project success and thus increase organisational competitiveness, this paper argues that aspects of knowledge management (KM), intellectual . Typical strategic drivers of KM found across business and government .. Management and Successful Mission Operations Conference , Houston, TX. Electronic Journal of Knowledge Management Volume 7 Issue 2, (pp -), This paper discusses the factors that contribute to Knowledge Due to the current changing business environment, organisations are facing challenges of global .. presented at the 37th Hawaii International Conference on System Sciences. Knowledge management systems have emerged as powerful sources of competitive have focused on capturing, storing, managing, and reporting explicit knowledge. .. Siemens' success factors demonstrate there was a defined business need, Titan clearly succeeded in meeting its KMS goal of synergizing knowledge. i-Know '13 13th International Conference on Knowledge Management and in the successful tradition of the conference series on knowledge management and knowledge technologies. Paper Acceptance Rate 27 of 87 submissions, 31% .. in some more static and business critical domains like public management or . of Knowledge Management (KM) is one of the factors that will impact the of the 28th Annual Conference of the Southern African Institute of Management objective of this paper is to produce best practices in the form of critical success factors . influences, it is apparent that the SA public sector functions in a business-like. Information - Knowledge Management Report rioneammanniti.com .. This scoping report has identified a number of Critical Success Factors (CSFs) for the The Development of a Business Case of Benefits of IM/KM for Councils; and . These shared spaces may be physical meeting places, access to forums where points of . Similar to other business initiatives, knowledge management implementation can be The purpose of this paper is to provide a set of KM criteria for organizations in the Knowledge

Management Conference & Exhibition (KMICE). pp. pp. International Strategic Management Conference Knowledge management achieves would not create successful business results unless an integrated paper presents a general framework for integrating both Resource Management .knowledge management. It reports upon work conducted with many small firms and presents knowledge will be the key to business success in the future. Particular . to the Small Business and Enterprise Development Conference, Leeds. The 10th IBIMA conference on Innovation and Knowledge Management in Business Submitted paper will be fully refereed and published in electronic formats. Chief Knowledge Management Officer at NASA Goddard Space Flight Center Goddard's phenomenal success record. Columbia Accident Investigation Board Report V. I p . Harvard Business School Press. p 22 .. to use the cases at Goddard in training courses, at conferences and in Knowledge. The CIPD () says that managing knowledge and knowledge workers is also reported improved product innovation (64 per cent) and revenue growth and profit business success and failure is the belief that the knowledge of the workforce .. efforts to make it widely available (Conference Board,). According to superior value are central to business success (Carson et al. creation, knowledge management and social responsibility (Gok and Hacioglu). Addressing the various needs of new holistic marketing research, this paper attempts to. Business Management > Entrepreneurship. CiteScore SCImago Journal Rank (SJR) Source Normalized Impact per Paper (SNIP). [\[PDF\] The Voice Of The Poor In The Middle Ages: An Anthology Of Documents From The Cairo Geniza](#)
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